



FORCE
for change



PRESENTING THE TOP 25 LEADING WOMEN AND FORCE FOR CHANGE AWARDS

In 2020, we are honoring people and companies who are a **Force for Change** in their field, and create the most cutting-edge innovations during the Covid-19 pandemic.

The awards are not a competition– they are an acknowledgment of ideas, action and initiatives lead by thought leaders driven to make the world and our state a better place during the most challenging times in history.

OCT 8, 2020 | Top 25 Leading Women Virtual Event

Leading Women Entrepreneurs and Intrapreneurs Award Criteria

- Innovation and advocacy for women

NOV 2, 2020 | Force for Change Virtual Event

Award Criteria for women, men and companies

Crusaders

- Instrumental in assisting NJ citizens to navigate and advance through Covid-19 pandemic
- Helps protect against and reduce the spread of Covid-19

Illuminators

- Made a significant shift to address the pandemic and pave the way for a better future for NJ citizens and the nation

THE MISSION AND THE FFC NOMINATION CATEGORIES

The mission of this awards presentation is to create a sustainable ongoing environment that brings leaders together and showcases their attributes and contributions.

ACCOUNTING
BANKING
BIOTECH
CONSTRUCTION & UTILITIES
CONSTRUCTION AND REAL ESTATE
CONSUMER PRODUCTS
CYBERSECURITY
DIVERSITY AND INCLUSION ADVOCATE
EDUCATIONAL SERVICES

ENVIRONMENT & ENERGY
FAMILY BUSINESS
FINANCIAL SERVICES
FRANCHISE
FUNDING & PRIVATE EQUITY
GOVERNMENT & POLITICS
HEALTHCARE ADMINISTRATION AND LEADERSHIP
HEALTHCARE PRACTITIONERS AND CLINICIANS
HOSPITALITY
INSURANCE
LEGAL
MANUFACTURING
MARKETING, BRANDING AND COMMUNICATIONS
MEDIA & ENTERTAINMENT
PHARMACEUTICALS
PHILANTHROPY
SOCIAL CHANGE MAKERS
SPORTS
STEM
TECHNOLOGY

SAVE THE DATES
OCT 8TH AND NOV 2ND

Special thanks to
our media partner
and sponsor.

NJBIZ



JOIN US AS A VISION PARTNER

TOP 25 LEADING WOMEN, ILLUMINATORS AND CRUSADERS OF NJ

Together, we are facing a truly unprecedented situation in 2020. The global corona virus pandemic is affecting all of our families, businesses, communities, and our way of life. Our top priority is the well-being of our partners and event attendees, therefore, we made a very tough decision to take the events online with a virtual solution. In place of the in-person recognition events, we are planning three new virtual events for our community to network and be showcased safely. As always we have surprises in-store, expert guest hosts, interviews, videos, special celebrity guests, not to mention the best and the brightest honorees and stories of what made them Top 25 Leading Women or Force for Change Honorees in NJ!

In the meantime, save the dates and we look forward to connecting with you in a new innovative and impactful way for 2020.

1

Thursday SEPT 10, 2020 6-7 pm | Virtual VIP Honoree *Speed Networking*
An opportunity for honorees, sponsors and media to connect

2

Thursday, OCT 8, 2020 6-7 pm | Virtual Top 25 LWE Recognition Event
An exciting Top 25 "Leading Women" Awards Cocktail Reception

3

Monday, Nov 2, 2020 6-7 pm | Virtual "Force for Change" Recognition Event
Highlighting the stories and Awarding the Illuminators and Crusaders

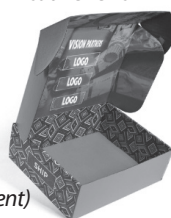
☐ Presenting Vision Partner- Exclusive: \$25,000

- Includes 2 page spread in the NJBIZ
- All Vision Partner benefits below



☐ Presenting Vision Partner: \$15,000

- Option to kick off the event with welcome remarks
- Video introduction with company commercial (2 minute spot)
- Honoree video sponsor featured at the Top 25 LWE & FFC virtual event
- Company logo on invitation
- Social media presence in the LWE & FFC community
- 30 Top 25 LWE & FFC virtual recognition event tickets
- Prominent branding on virtual backdrop
- Full page color advertisement in the official online program
- Sponsor of company promotional gift for event in a box
- Sponsor of LWE & FFC event in a box (*prominent logo placement*)



☐ Silver Level Vision Partner: \$10,000

- Option to announce the names of 10 LWE & FFC winners
- Social media presence in the LWE community
- 20 Top 25 LWE & FFC virtual event tickets
- Prominent branding on virtual event backdrop
- Full page advertisement in the official online program
- Sponsor of company promotional gift for event in a box
- Sponsor of LWE & FFC event in a box (*prominent logo placement*)

☐ Gold Vision Partner: \$5,000

- Social media presence in the LWE community
- 15 Top 25 LWE -or- FFC virtual recognition event tickets
- Prominent branding on virtual backdrop
- Full page color advertisement in the official online program
- Sponsor of LWE -or- FFC event in a box (*prominent logo placement*)

GET EXPOSURE AT ALL 3 EVENTS

Name: _____

Company Name: _____

Address: _____

Phone: _____

Email: _____

MC AMEX VISA Pay Pal link or Check (circle one)

Card Number: _____

Special 3- or 4-digit code: _____ Exp Date: _____

Partner Amount: _____ Additional Amount: _____

Amount: Charged or Invoiced _____

Signed _____ Date _____