



CONGRATULATIONS

YOU MADE THE FORCE FOR CHANGE POWER LIST!

LWE and NJBIZ are proud to showcase your success!

A listing of all winners will be published in a special LWE-**Force for Change** section of the 2020 NJBIZ October print and online publication.

This issue is a referral source that readers will hold onto and refer back to again and again!

LEADING WOMEN
ENTREPRENEURS
& Business Owners

NJBIZ



**YOUR FEATURE STORY WILL BE POSITIONED UNDER THE CONTEXT OF BEING A *FORCE FOR CHANGE* IN NJ.
YOU WILL SIMPLY RESERVE YOUR PACKAGE AND OUR TEAM OF BRANDING EXPERTS DOES THE REST.**

- ✓ **Reach an influential audience of 57,525 NJBIZ readers with 88% making purchasing decisions for their company. 63% have taken positive actions as a result of seeing an Ad in NJBIZ, such as contacted the advertiser or visited a website.**
- ✓ This is a permanent, media opportunity that gives you the ability to say *"Featured in NJBIZ"* and brand yourself as an expert in your field.
- ✓ The LWE-FFC Awards section has an exponential marketing affect because it gets distributed to the entire LWE network and to the networks of those published in the section.
- ✓ We design the page, with your story for this special LWE-FFC Awards section of NJBIZ.
- ✓ A professional one day only photo session is provided on location.
- ✓ **Don't have a fine tuned story yet?** We also offer a formal interview package. For rates email: info@LWEworld.com.

**SPECIAL
PROMOTIONAL
RATES PERTAIN
ONLY TO
LWE SECTION**



CALL: 877-593-2090 TO CONFIRM YOUR FEATURE STORY



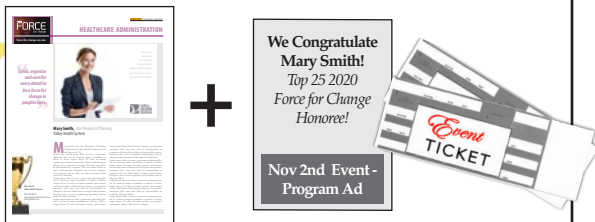

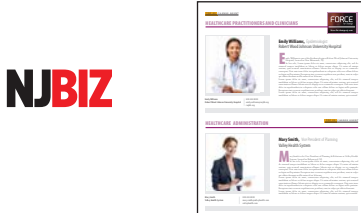



PROUDLY MARKET YOURSELF

LEADING WOMEN™
ENTREPRENEURS
& Business Owners

NJBIZ

CHOOSE YOUR FEATURE STORY IN NJBIZ – *with a Visibility Package*

PACKAGE RATES	PROFILE AD SIZE	EXPOSURE PACKAGE INCLUDES
ULTRA 2-PAGE SPREAD Price: \$7,500 Value \$13,500		<ul style="list-style-type: none"> • NJBIZ 2-Page Spread: 21.5 x 13.5 (350 word count) • Digital Edition link from NJBIZ homepage • Photography Session @ LWE – one day only • Posts on LWE/Force for Change websites & social outlets • 40 Print Issues delivered • <i>ADDITIONAL COST: Option for copywriting/interview pkg</i>
 PREMIUM PLUS FULL PAGE + TOP 25 ALL INCLUSIVE Price: \$5,500 Value \$6,500		<ul style="list-style-type: none"> • NJBIZ Full Page Ad: 10.125 x 13.5 (350 word count) • Digital Edition link from NJBIZ homepage • Photography Session @ LWE – one day only • Posts on LWE/Force for Change websites & social outlets • 20 Print Issues delivered • LWE Event B&W Full Page Program Ad • 10 VIP Ticket to the Nov 2, 2020 Event • <i>ADDITIONAL COST: Option for copywriting/interview pkg</i>
PREMIUM FULL PAGE Price: \$4,000 Value \$7,985		<ul style="list-style-type: none"> • NJBIZ Full Page Ad: 10.125 x 13.5 (350 word count) • Digital Edition link from NJBIZ homepage • Photography Session @ LWE – one day only • Posts on LWE/Force for Change websites & social outlets • 20 Print Issues delivered • <i>ADDITIONAL COST: Option for copywriting/interview pkg</i>
SMART HALF PAGE Price: \$3,200 Value \$5,165		<ul style="list-style-type: none"> • NJBIZ Half Page Ad: 10.125 x 6.25 (175 word count) • Digital Edition link from NJBIZ homepage • Photography Session @ LWE – one day only • Posts on LWE/Force for Change websites & social outlets • 10 Print Issues delivered • <i>ADDITIONAL COST: Option for copywriting/interview pkg</i>
BASIC THIRD PAGE Price: \$2,000 Value \$3,500		<ul style="list-style-type: none"> • NJBIZ Third Page Ad: 10.125 x 4 (140 word count) • Digital Edition link from NJBIZ homepage • Photography Session @ LWE – one day only • Posts on LWE/Force for Change websites & social outlets • 5 Print Issues delivered • <i>ADDITIONAL COST: Option for copywriting/interview pkg</i>

ALL PRICES INCLUDE ONE ROUND OF EDITS

SPACE DEADLINE IS JULY 15, 2020 Call: 1-877-LWE-2090