

CONGRATULATIONS

YOU MADE THE FORCE FOR CHANGE OR TOP 25 LEADING WOMEN POWER LIST!

LWE and NJBIZ are proud to showcase your success!

A listing of all winners will be published in a special **LWE/Force for Change** section of the 2021 NJBIZ October print and online publication.

This issue is an impactful referral source. Plus we are publishing the FFC/LWE Coffee Table Book extending your exposure and how your business is a force for change during the pandemic.

LEADING WOMEN™
ENTREPRENEURS
& Business Owners

NJBIZ



YOUR FEATURE STORY WILL BE POSITIONED UNDER THE CONTEXT OF BEING A FORCE FOR CHANGE OR TOP 25 LEADING WOMEN IN NEW JERSEY. YOU WILL SIMPLY RESERVE YOUR PACKAGE AND OUR TEAM OF BRANDING EXPERTS DO THE REST.

- ✓ **Reach an influential audience of 57,525 NJBIZ readers with 88% making purchasing decisions for their company. 63% have taken positive actions as a result of seeing an Ad in NJBIZ, such as contacted the advertiser or visited a website.**
- ✓ This is a permanent, media opportunity that gives you the ability to say *"Featured in NJBIZ"* and brand yourself as an expert in your field.
- ✓ The LWE/FFC Awards section has an exponential marketing affect because it gets distributed to the entire LWE network and to the networks of those published in the section.
- ✓ We design the page, with your story for this special LWE/FFC Awards section of NJBIZ.
- ✓ A professional one day only photo session is provided on location.
- ✓ **Don't have a fine tuned story yet?**
We also offer a formal interview package.
For rates email: info@LWEworld.com

★ **NEW FOR 2021** ★

**More Business-focused Feature Options:
Honoree & Employees • Products • Company • Non-profits
Package Includes The FFC/LWE Coffee Table Book**



CALL: 877-593-2090 TO CONFIRM YOUR FEATURE STORY

SPECIAL PROMOTIONAL RATES PERTAIN ONLY TO LWE / FFC SECTION




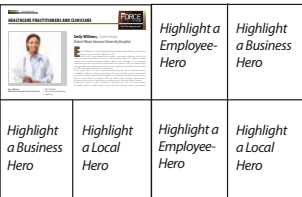








PROUDLY MARKET YOURSELF

LEADING WOMEN™
ENTREPRENEURS
& Business Owners

NJBIZ

CHOOSE YOUR FEATURE STORY IN NJBIZ – *with a Visibility Package*

PACKAGE RATES	PROFILE AD SIZE	EXPOSURE PACKAGE INCLUDES
COMPANY 2-PAGE SPREAD Profile Ad plus Company Ad Price: \$7,499 Value \$13,500	 NJBIZ 2-Page Spread: 21.5 x 13.5 (500 word count) 	<ul style="list-style-type: none"> • Print and Digital NJBIZ Ad in the October Edition • Photography Session @ Basking Ridge Country Club • Posts on LWE/Force for Change websites & social outlets • 20 Print NJBIZ Issues delivered • 10 Tickets to 1 of the Virtual Recognition Events • 5 copies of the FFC/LWE Coffee Table Book
ILLUMINATOR 2-PAGE SPREAD Profile Ad plus six employee, business or community heros Price: \$7,499 Value \$13,500	 NJBIZ 2-Page Spread: 21.5 x 13.5 (200 word count) 1/4 page Ads - (100 word count) 	<ul style="list-style-type: none"> • Print and Digital NJBIZ Ad in the October Edition • Photography Session @ Basking Ridge Country Club • Posts on LWE/Force for Change websites & social outlets • 20 Print NJBIZ Issues delivered • 10 Tickets to 1 of the Virtual Recognition Events • 5 copies of the FFC/LWE Coffee Table Book
FULL PAGE Profile Ad Price: \$4,499 Value \$7,985	 NJBIZ Full Page Ad: 10.125 x 13.5 (500 word count) 	<ul style="list-style-type: none"> • Print and Digital NJBIZ Ad in the October Edition • Photography Session @ Basking Ridge Country Club • Posts on LWE/Force for Change websites & social outlets • 10 Print NJBIZ Issues delivered • 10 Tickets to 1 of the Virtual Recognition Events • 1 copy of the FFC/LWE Coffee Table Book
HALF PAGE Profile Ad Price: \$3,699 Value \$5,165	 NJBIZ Half Page Ad: 10.125 x 6.25 (200 word count) 	<ul style="list-style-type: none"> • Print and Digital NJBIZ Ad in the October Edition • Photography Session @ Basking Ridge Country Club • Posts on LWE/Force for Change websites & social outlets • 1 Print NJBIZ Issues delivered • 10 Tickets to 1 of the Virtual Recognition Events • 1 copy of the FFC/LWE Coffee Table Book
THIRD PAGE Profile Ad Price: \$2,499 Value \$3,500	 NJBIZ Third Page Ad: 10.125 x 4 (150 word count) 	<ul style="list-style-type: none"> • Print and Digital NJBIZ Ad in the October Edition • Photography Session @ Basking Ridge Country Club • Posts on LWE/Force for Change websites & social outlets • 1 Print NJBIZ Issues delivered • 10 Tickets to 1 of the Virtual Recognition Events • 1 copy of the FFC/LWE Coffee Table Book



ALL PACKAGES INCLUDE A FEATURE IN THE COFFEE TABLE BOOK!

Extends your exposure and reflects on how you and your business are a Force for Change during the pandemic!

BOOK ONLY CONGRATULATORY ADS AVAILABLE \$799 ADDITIONAL COPIES \$79

SPACE DEADLINE IS JULY 31, 2021 Call: 1-877-LWE-2090

• ALL PRICES INCLUDE ONE ROUND OF EDITS

• ADDITIONAL COST: Option for copywriting/interview pkg

• MATERIALS DUE BY: AUG 15, 2021