

# Top 25 Event Sponsorship Opportunities:

**LEADING WOMEN™  
ENTREPRENEURS**  
& Business Owners

Leading Women Entrepreneurs is a company that creates, connects and showcases women leaders through our prestigious media partnerships, events, membership and retreats.

Hundreds of nominations are received annually from women entrepreneurs and corporate innovators who are all accomplished, intelligent and inspired by their work. These trend-setting women make a difference in their companies, industries and communities.

Together, the finalists who were selected in the past are women who support hundreds of non-profits, are employing tens of thousands, and generating billions. These women represent a variety of industries and the impact they have for our state and local communities is amazing.

Over the past years the entrepreneurs fell into the following revenue generation categories:

- 6% under 1 million
- 13 % between 1 and 5 million
- 26% between 5 and 10 million
- 27% between 10 and 20 million
- 28% had companies with revenues over 20 million



**May 15, 2017**

## **Socialpreneurs Top 25 Event**

Awards socially conscious, problem solvers that are advocating for women and making an impact on the world.



**September 18, 2017**

## **Leading Women Brand Builders Top 25 Event**

Celebrates marketing, advertising and public relations experts who excel in brand innovation and leveraging media outlets.



**October 16, 2017**

## **Leading Women Intrapreneurs Top 25 Event**

Honors the innovators in corporate environments who support diversity efforts.



**November 13, 2017**

## **Leading Women Entrepreneurs Top 25 Event**

Recognizes women business owners who excel in innovation and advocacy.

Lead Sponsor for each: \$15,000

\$50,000 for all Four

# Top 25 Event Sponsorship Opportunities:

## Gold Level Sponsor: \$15,000

Category Sponsor – Option to announce the names of the winners in one category on stage

*Please note that these are the categories we received nominations for in the past. This years categories will be finalized after receiving all nominations.*

CATEGORIES:

CONSUMER PRODUCTS	LEADING WOMEN INTRAPRENEUERS
PROFESSIONAL AND EDUCATIONAL SERVICES	LEADING WOMEN IN PHARMA
TECHNOLOGY	LEADING WOMEN IN FINANCE
CONSTRUCTION & UTILITIES	LEADING WOMEN NON-PROFITS
CONSULTING SERVICES	

Leading Women TV You Tube Chanel and Top 25 Video sponsor featured at the Top 25 event

Company Logo in NJM Magazine on event highlights page

Social Media Presence in the LWE Community

10 Top 25 Conference Tickets

Your Logo, Company Description, and URL in Official Conference Program Guide and LWE Website

Prominent Branding on Conference Backdrop

Full Page Color Advertisement in the Official Conference Program

## Bronze Level Sponsor: \$10,000

Company Logo in NJM Magazine on event highlights page

Social Media Presence in the LWE Community

8 Top 25 Conference Tickets

Your Logo, Company Description, and URL in Official Conference Program Guide and LWE Website

Prominent Branding on Conference Backdrop

Full Page Advertisement in the Official Conference Program

We have created an “Emmy Like” virtual photo station at the Leading Women Entrepreneurs Event. This is the latest and greatest in interactive photo

station technology that all attendees use to take pictures of themselves and their groups. All photos can be instantly emailed and sent to Facebook and

Twitter from the smart tablets on site.

## Silver Level Sponsor: \$7500

5 Top 25 Conference Tickets

Your Logo, Company Description, and URL in Official Conference

Program Guide and LWE Website

Prominent Branding on Conference Backdrop

Half Page Advertisement in the Event Program

## VIP Room or Registration Room: \$5000

4 VIP tickets

Signage in VIP room

Half Page Advertisement in the Event Program

## Dessert or Beverage Sponsor: \$3500

Half Page ad and signage

4 tickets

## Name Badge Sponsor: \$3500

Half Page ad and Signage

4 tickets

## Valet or Entertainment Sponsor: \$2500

Half Page ad and Signage

2 tickets

## Top 25 Event Program Ads

Premium Ad Space/Color: \$1000

Full Page: \$500

Half Page: \$300

All program ads are Black and White except for Premium

Tickets: \$150 Early Bird Rate

\$175 after Early Bird Rate

\$200 at Door if there is availability

Group Ticket Rate: Reserved VIP Row of 10 during awards ceremony: \$1400

Includes bonus 2 VIP tickets (total of 10 tickets but 2 are VIP)

## Exhibitor Space: \$500

1 Ticket and Exhibit Table