

SPONSORSHIP OPPORTUNITIES

GOLD LEVEL SPONSOR: \$15,000

- Gold Sponsor – Option to announce the names of the winners in one category on stage
- Leading Women TV YouTube Channel and Video sponsor featured at the Top 25 event
- Company Logo in NJM Magazine on event highlights page
- Social Media Presence in the LWE Community
- 10 Top 25 Conference Tickets
- Your Logo, Company Description, and URL in Official Program, Guide and LWE Website
- Prominent Branding on Conference Backdrop and Photo Station
- Full Page Color Advertisement in the Official Conference Program

BRONZE LEVEL SPONSOR: \$10,000

- Company Logo in NJM Magazine on event highlights page
- Social Media Presence in the LWE Community
- 8 Top 25 Conference Tickets
- Your Logo, Company Description, and URL in Official Program, Guide and LWE Website
- Prominent Branding on Conference Backdrop
- We have created an “Emmy Like” virtual interactive Photo Station at the Leading Women Events, ready for posting on social media.
- Full Page Advertisement in the Official Conference Program

SILVER LEVEL SPONSOR: \$7500

- 5 Top 25 Conference Tickets
- Your Logo, Company Description, and URL in Official Conference
- Program Guide and LWE Website
- Prominent Branding on Conference Backdrop
- Half Page Advertisement in the Event Program

VIP Room or Registration Room: \$5000

4 VIP tickets
Signage in VIP room
Half Page Advertisement in the Event Program

Dessert or Beverage Sponsor: \$3500

Half Page ad and signage
4 tickets

Name Badge Sponsor: \$3500

Half Page ad and Signage
4 tickets

Valet or Entertainment Sponsor: \$2500

Half Page ad and Signage
2 tickets

Top 25 Event Program Ads

Premium Ad Space/Color: \$1000
Full Page: \$500
Half Page: \$300
All program ads are Black and White except for Premium

Tickets: \$150 Early Bird Rate
\$175 after Early Bird Rate
\$200 at Door if there is availability
Group Ticket Rate: Reserved VIP Row of 10 during awards ceremony: \$1400
Includes bonus 2 VIP tickets (total of 10 tickets but 2 are VIP)

Exhibitor Space: \$500
1 Ticket and Exhibit Table

LEADING WOMEN™
ENTREPRENEURS
& Business Owners

LEADING WOMEN™
*Intra*PRENEURS
& Corporate Leaders

SPONSORSHIP OPPORTUNITIES

RECOGNITION EVENTS



LWE is a company that creates, connects and showcases women leaders through our prestigious media partnerships, events, membership and retreats.

Hundreds of nominations are received annually from women entrepreneurs and corporate innovators who are all accomplished, intelligent and inspired by their work. These trend-setting women make a difference in their companies, industries and communities.

Together, the finalists who were selected in the past are women who support hundreds of non-profits, are employing tens of thousands, and generating billions. These women represent a variety of industries and the impact they have for our state and local communities is amazing.

Over the past years the entrepreneurs fell into the following revenue generation categories:

- 6% under 1 million
- 13 % between 1 and 5 million
- 26% between 5 and 10 million
- 27% between 10 and 20 million
- 28% had companies with revenues over 20 million



MAY 15, 2018

ANNOUNCING THE TOP 25 EVENT

Awards socially conscious, problem solvers that are advocating for women and making an impact on the world.



SEPTEMBER 21, 2018

LEADING WOMEN BRAND BUILDERS TOP 25 EVENT

Celebrates marketing, advertising and public relations experts who excel in brand innovation and leveraging media outlets.



OCTOBER 15, 2018

LEADING WOMEN INTRAPRENEURS TOP 25 EVENT

Honors the innovators in corporate environments who support diversity efforts.



NOVEMBER 12, 2018

LEADING WOMEN ENTREPRENEURS TOP 25 EVENT

Recognizes women business owners who excel in innovation and advocacy.



Also awards Leading Women Socialpreneurs socially conscious, problem solvers that are advocating for women and making an impact on the world.

Lead Sponsor for each: \$15,000
\$50,000 for all Four